

PERSONALITIES

Monthly Entertainment Magazine with profiles & News From Country Music TV Sport & Film

February 5th 2007.

PRESS RELEASE FOR IMMEDIATE RELEASE.

Im glad to inform you that we intend relaunching our Entertainment Magazine 'Personalities' on April 2nd next. Content will include news, pictures etc from country music artists in Ireland, Nashville, also included will be info and pics from the world of sport, tv, radio and films. This will give the magazine a much broader appeal to readers. Country music and in particular Irish Country will feature strongly through out the publication.

The first three issues will have a **FREE CD** featuring some of Ireland's top country stars, those already included are Mike Denver, Robert Mizzell, The Conquerors, TR Dallas, Tony Stevens, should you like to have your artist included, we would be delighted. These CD's will also be sent to all local radio throughout Ireland.

Please see magazine details below;

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| Number of pages | 44 full colour |
| Size | A4 |
| How often printed | Monthly |
| Selling price | €4.95 |
| Cover | 200 gsm gloss varnished finish |
| Inside | 115 gsm gloss paper |
| Quantity | 5,000 print run and increasing |
| Number of readers | 15,000 approx |
| Distributors | Eason & Son, WSN, Belfast, Newsread Dublin. |
| Where available | Newsagents through out Ireland and direct from selling agents in all dancing venues through out Ireland (32 counties) |
| Radio & TV | Copies will be sent to leading presenters in all radio through out Ireland as well as to TV producers, researchers, directors in BBC, RTE, TG4, ITV, Chanel 6, |
| Contributors includes | Roger Ryan, John Campbell, Larry McLoughlin, Mel Curtis, Tom Walsh, Hugh O'Brien and of course you, its your magazine , so we will accept all material, pics etc,(through email please), also some items for competitions would be most welcome. |

PLEASE EMAIL THE FOLLOWING WITH PRESS RELEASES PICS ETC
rogerryan@eircom.net and imagepromotions@eircom.net

Launch Dates April 2nd The Greville Arms Hotel, Mullingar, April 3rd The Clonmel Park Hotel, Clonmel Co Tipperary in association with TIPP FM Radio, April 4th The Silver Tassy Letterkenny, Co Donegal. Some top names already confirmed to support the re launch of 'Personalities'.

Advertising Rates: We have kept these at a very good rate, and they are as follows:
Full Page Colour €400, Half Page Full Colour €200 and Quarter Page Full Colour just €100. Dancing diary listing for the month is €40. Its important that the reader will have 'band dates' included each month, with this in view we intend to keep the above rates for the first twelve issues. Other headings will include: Studios, B&B, Corporate, Dancing Venues, etc.

Hope you will support our efforts in keeping the general public up to date with all the latest news from the world of 'country music' in Ireland and Nashville. The business needs a good quality publication, and once again 'Personalities' will be the leader in this regard.

We are also publishing 'the first ever' full colour 2007 / 2008 calendar, featuring one Irish country artist per month, this will be A3 in size, and top quality. A Must for all country music fans.

Should you require any further details please call me at any time on 087 6859895.

Best Wishes and looking forward to hearing from you *Hugh O'Brien*